



Creative Learning Methods: Multimedia and Video Production in the Classroom

From February 9 to February 15, Zagreb, Croatia

This course offers participants an opportunity to develop creative skills and tools for using multimedia and video production in the classroom. Through practical workshops held in a school studio, participants will learn how to utilize video to create educational short films. The goal is to equip educators with the skills necessary for independent video production, including filming, editing, and post-production of video lessons.

- **Course Category:** Innovative teaching methods, multimedia in education
- **Location:** Zagreb, Croatia
- **Target Audience:** Teachers, educators, psychologists, extracurricular activity leaders
- **Duration:** 7 days
- **Language Support:** English
- **Certification:** Certificate of participation + Europass Mobility Certificate + Learning agreement
- **Course Fee:** 560 EUR per person (based on a minimum of 6 participants)
- **Recommendation:** Participants are advised to bring their own laptops for editing content.



- **Day 1: Introduction and Preparation**

- Arrival of participants
- Welcome meeting: Introduction to the participants and course program
- Presentation of the course objectives and instructors
- Walking tour of Zagreb city center

- **Day 2: Media Literacy and Education**

- Lecture 1: The importance of media literacy in education
- Lecture 2: Identifying misinformation and fake news
- Workshop 1: Practical exercises on analyzing media content
- Visit to Park Maksimir: Introduction to the natural and cultural heritage of Zagreb

- **Day 3: Digital Content Creation**

- Lecture 3: Introduction to digital production: From concept to creation
- Workshop 2: Basics of photography and videography using cameras and drones
- Workshop 3: Planning and shooting an educational short film: Scenario preparation

- **Day 4: Multimedia in Education**

- Full-day Workshop 4: Filming educational short films in a school studio
- Workshop on copyright: Legal use of media content in education

- **Day 5: Editing and Post-Production**

- Workshop 5: Review of filmed material and group discussion
- Workshop 6: Video editing using software tools
- Workshop 7: Post-production: Adding sound, captions, and effects



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- **Day 6: Cultural Tour of Zagreb**

- Full-day excursion exploring the historic and cultural sites of Zagreb. Please be aware that entrance fees to museums and other locations are not included in the course fee and will require additional payment for participants who wish to join.

- **Day 7: Final Day and Evaluation**

- Presentation of final works: Display and analysis of educational short films produced during the course
- Feedback and group discussion on the course outcomes
- Certificate ceremony and course conclusion

- **Course Objectives:**

- Equip participants with tools and ideas for integrating multimedia into their teaching
- Encourage the use of creative methods and video production in education
- Train teachers to independently create and edit educational videos
- Foster collaboration and networking among educators across Europe
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- **Learning Outcomes:**

- Gain an understanding of key elements in media literacy and digital education
- Acquire skills in planning, designing, filming, and editing video content
- Develop the ability to create multimedia educational materials tailored to student needs
- Understand copyright laws and how to safely use available resources in video production
- Exchange best practices and build collaboration networks with peers

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